Pratibha Devi

Graphic Designer*

GRAPHIC DESIGNER — 3+ YEARS — BRANDING · SOCIAL MEDIA · PACKAGING · ILLUSTRATION · UI DESIGN

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01 Profile

Graphic designer with 3+ years in brand identity, social media design, packaging, print, illustration and UI design. Creates clean, consistent visuals for growing brands and works comfortably with remote teams across Figma and the Adobe suite, using AI design tools where they save time.

02 Experience

Three roles, 2023 to 2026, across a design agency and two consumer brands.

02.1 **Designer** — 2025 — 2026

Ergon Xlu — Premium office furniture

- Designed social media and marketing visuals for the brand.

02.2 **Designer** — 2024 — 2025

Adel & Vida

- Graphic and social media design for the brand.

02.3 **Junior Designer** — 2023 — 2024

Squarewood Agency — Design agency

- Brand, packaging and social media design for consumer brands, from concepts to print-ready files.

03 Selected projects

Seven projects from the portfolio, one for each kind of work.

Krizzo Snacks — Packaging & Branding
Snack packaging and brand.

Lumina Tech UI — UI / UX Design
Interface design for a tech product.

Seinna Arts — Branding & Illustration
Identity and illustration.

Fluffy Beans — Social Media
Social media posts and campaigns.

Ergon Xlu
Brand and web identity for premium office furniture.

Brand & Web Identity

Moonleaf Tea
Print and typography.

Print & Typography

Ember Quest
Game assets and 3D.

Game Assets & 3D

04 Skills

Design, tools, and web and AI.

Visual Design | Brand Identity | Logo Design | Social Media Design | Packaging Design | Print Design | Illustration | UI / UX Design | Typography & Color | Figma | Adobe Photoshop | Adobe Illustrator | Adobe InDesign | CorelDRAW | Canva | Blender 3D | Spine 2D | WordPress | WooCommerce | AI Design Tools

05 Contact

Open to graphic design roles, remote or in Hyderabad, and to freelance projects.

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